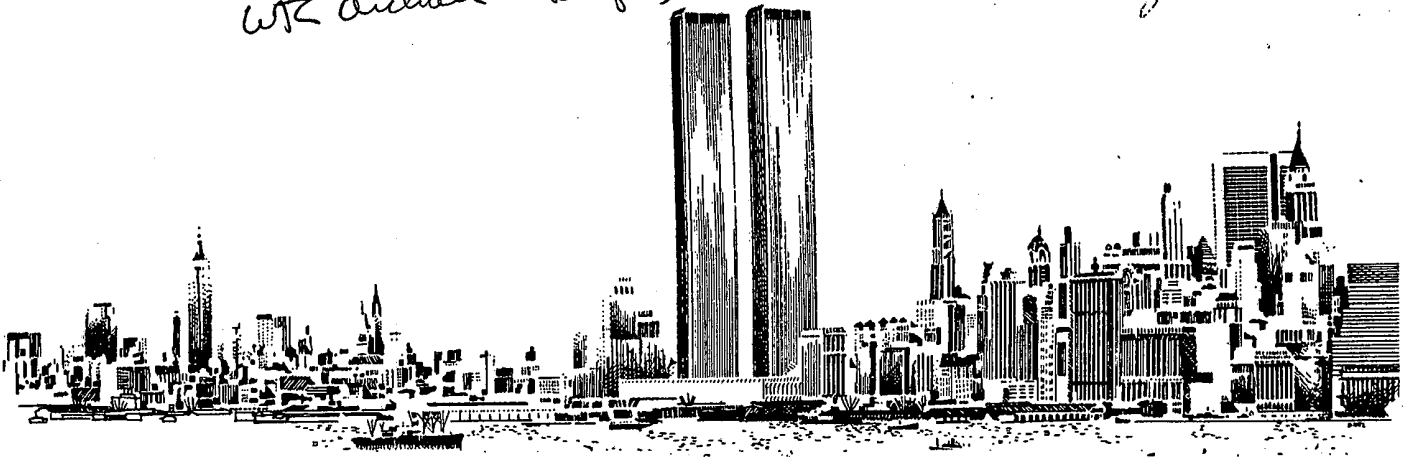


WTZ Archives "Briefing Material" 41

file - Newsletters



The World Trade Center in the Port of New York

WORLD TRADE CENTER SPACE AGREEMENTS REACH SIXTY-SEVEN

Decca Radar Inc. and Bassani & Co. First Foreign Firm Representatives in Center



Ermanno Bassani (left), Procuratore, Bassani, S.P.A., Milan, and Port Authority Commissioner Alexander Halpern (right) sign agreement for Bassani's space in The World Trade Center, while representatives of Bassani and the Port Authority look on. The Italian firm, manufacturers of electrical equipment, was, with Decca Radar, Inc., one of the first European-based enterprises to sign for space in the Center. Decca Radar, Inc., a North American affiliate of Decca Limited, London, also has signed an agreement.

New York—Twenty-two more firms in international commerce have signed five-year agreements for space in The World Trade Center, bringing the total to 67. In addition, 125 agreements for this type of tenancy are being prepared for signature by American and foreign companies. With these additions, the area involved is nearing one million of the four million square feet available in the Center for occupancy by private firms.

Fifteen of the 22 firms are in the freight forwarding and customs brokerage fields; five are in the export-import field; and two are representatives of European manufacturers. Agreements for space with twenty-one other freight forwarders, exporters, importers and customs brokers were announced in our May and June Newsletters.

The 22 new tenants will occupy some 58,000 square feet in the North Tower beginning on or about July 1, 1968 at a total rental of about \$322,000 a year.

They are:

Freight Forwarding and Customs Brokerage:

Argus Shipping Company, Inc.

J. E. Bernard & Company, Inc.

H. Z. Bernstein Company, Inc.

Sixty-Seven Firms (continued)

Cohen & Mann

Container Transport International, Inc.

Eagle Shipping Company, Inc.

Fabius & Company, Inc.

Gaynar Shipping Corporation

Heidl's, Inc.

E. Hennigson Company, Inc.

Hensel, Bruckmann & Lorbacher, Inc.

Lafayette Shipping Company

G. A. Lopez Forwarding & Shipping Company

S. H. Pomerance Company, Inc.

United States Forwarding Corporation

Export-Import

Ching Sut Lau and Associates

J. L. Hockman, Inc.

International Proteins Corporation

International Railway Supply Company

Triangle Traders, Inc.

Manufacturing

Bassani, S.P.A., Milan

Decca Radar, Inc., North American affiliate of
Decca Limited, London

Bassani of Milan is a manufacturer of electrical switches, fuse boxes, transformers, etc., under the trade name "Ticino", and has extensive markets throughout Europe and South America. Decca Radar, Inc. is the North American affiliate of Decca Limited of London, one of the world's leading radar and electronics manufacturers.

It is estimated that excavation at the lower Manhattan site of The World Trade Center will be started by the Port Authority early in 1965 and that the first phase of construction, comprising the North Tower and a part of the Plaza Building, will be completed in 1968. The balance of the twin-towered Center and Plaza will be completed in stages during 1969 and 1970.

**FIRST NATIONAL CITY BANK
TO OCCUPY 32,000 SQ. FT.
IN CENTER**

New York—An agreement with the Port Authority to occupy 32,000 square feet of office space in The World Trade Center was signed in early July by the First National City Bank. The agreement covers 19,000 square feet on the 33rd floor of the Trade Center's north tower for operations associated with world trade and 13,000 square feet on the concourse to serve the World Trade Center business complex.

First National City has a world-wide network of branches in 37 countries on 5 continents.

**WORLD TRADE CENTER
EXHIBIT AT
U. S. TRADE FAIR**

Visitors to the United States World Trade Fair to be held in San Francisco's Civic Auditorium during September 10-20, will be able to view a scale model of The World Trade Center at The Port of New York Authority's booth (213). Included in the exhibit will be graphic and pictorial material on various aspects of The World Trade Center project and The Port Authority itself.

A NEW WORLD TRADE COMMUNITY

When The World Trade Center is completed, it will comprise a new world trade community unparalleled in the United States or elsewhere. The concentration of world trade services and facilities which it will offer, can provide your company with an exceptional opportunity for increasing international sales and for conducting international business on a far more economical and efficient basis than is now possible. These advantages will stem from:

- Centralized trade services, including transportation companies, custom house brokers, foreign freight forwarders, international banks, marine insurance firms and a host of others;
- Significant time and money savings resulting from the ability to make all important business contacts in one location;

- Opportunity to display products from all corners of the globe in modern exhibit areas;
- Improved liaison with United States Customs and other government personnel involved in the flow of export-import commerce;
- Immediate availability of essential marketing and trade opportunity information to be provided by a comprehensive World Trade Information Service;
- Establishment of a World Trade Institute to facilitate business-to-business communication in international trade and to serve as a center for world trade promotion, education and research;
- Availability of all essential business services, including multi-lingual secretarial, translation and communications services.

VENEZUELAN SECRETARY OF STATE HEARS PROJECT STORY

During the annual convention of the National Federation of Chambers of Commerce held in Maracay, Venezuela, Dr. Ignacio Iribarren Borges (right), Secretary of State of Venezuela listens to description of the World Trade Center project by the Port Authority's Caribbean Trade Development Office Manager, Claudio R. Arce (left). Mr. Casimiro Vega (center), a partner in the firm of Acedo Mendoza of Vegas, looks on.





DANISH MINISTER VIEWS WORLD TRADE CENTER MODEL

Hilmar Baunsgaard, Minister for Commerce of Denmark (third from left) and Guy F. Tozzoli, Director, World Trade Department (right) move in for a close inspection of a scale-model of The World Trade Center. In the background, left to right, are: Arne Christiansen, Counselor of Embassy, Danish Information Office; Kaj Johansen, Chief, Press Information Service, Minister for Foreign Affairs, Copenhagen; and Carl J. Barfoed, Supervisor of Foreign Rentals for The World Trade Center.



The Port of New York Authority

Commissioners

S. Sloan Colt, <i>Chairman</i>	Alexander Halpern
James C. Kellogg, III, <i>Vice Chairman</i>	Donald V. Lowe
Howard S. Cullman <i>Honorary Chairman</i>	Robert F. McAlevy, Jr.
John J. Clancy	Joseph A. Martino
Charles W. Engelhard	Bayard F. Pope
	Ben Regan
	W. Paul Stillman

Austin J. Tobin
Executive Director