

TRADE EXPANSION OPPORTUNITIES

THE WORLD TRADE CENTER

The World Trade Center Will Be a New Headquarters for International Trade

All essential world trade facilities and services will be concentrated in the Center including the United States Bureau of Customs and other United States government trade agencies, consulates, commercial offices and trade centers of other nations, international banks, freight forwarders, custom house brokers, marine insurance underwriters, transportation agencies, exporters, importers and other members of the international trade community.

Unparalleled Opportunity for Expansion of Your Nation's Trade

Some 50,000 people, employed by some 2,000 tenant firms, will be working in the Center. In addition, 80,000 business and other visitors are expected to visit the Center daily. Thus, The World Trade Center will be a new international marketplace.

Exceptional Physical Facilities Designed for Facilitating World Trade Marketing

The architectural plan of The World Trade Center has been developed with the needs of governmental and other trade agencies uppermost in mind. The design offers complete flexibility in planning for office and reception areas, exhibit facilities and conference requirements.

Availability of Centralized World Trade Services

An integral part of The World Trade Center will be its World Trade Information Service which will provide accurate, up-to-date information on such matters as world trade markets, opportunities and regulations. Here, businessmen and government representatives may receive assistance and information concerning specific problems.

World Trade Education, Promotion and Research

A World Trade Institute, which will be established as part of the Center, will offer facilities and programs for business interested in improving their grasp of trade problems. Its resources will be available for research and consultation with respect to general marketing and investment problems. Other activities of the Institute include multilingual secretarial services and trade research activities will provide businessmen with important tools for participating in world markets.

Faster, More Complete Service for Your Nation's Businessmen

The World Trade Center will be the first stop for overseas businessmen interested in expanding their international trade operations. Your nation's businessmen will find it easier to transact business because of the presence of your national representative in the Center.

Facilitation of American Market Sales and Purchases

The location in the Center of your consulate, commercial office or national trade center, will considerably improve the opportunities for your nation's businessmen to sell to or buy in the American market.

Availability of Ancillary Conveniences for Businessmen

The Center will offer all of the amenities required for members of the world trade community: fine shops and restaurants, other essential consumer services, on-site parking facilities and a 350-room hotel.

THE PORT OF NEW YORK AUTHORITY is the self-supporting corporate agency of the States of New Jersey and New York. Operating without burden to the taxpayer, it was created in 1921 by treaty between the two States to deal with the planning and development of terminal and transportation facilities, and to improve and protect the commerce of the Port District.

Port Authority Commissioners, six from each State, are appointed by the Governors of New Jersey and New York. They serve without pay for terms of six years.

Charged by statute with the protection and development of port commerce, the Port Authority appears before regulatory bodies of the government in the interest of the welfare of a united Port Area and maintains nine Trade Development offices in the United States and abroad.

Since 1921, with the authorization and approval of the Governors and legislatures of the two states, the Port Authority has provided, and today operates twenty-three terminal and transportation facilities throughout the New York-New Jersey Port District. The development of these facilities represents an investment by the Port Authority of more than \$1.3 billion.

PORT AUTHORITY FACILITIES

Air Terminals

John F. Kennedy International Airport
LaGuardia Airport
Newark Airport
Teterboro Airport
Port Authority - Downtown Heliport
Port Authority - West 30th Street Heliport

Marine Terminals

Port Newark
Elizabeth-Port Authority Piers
Hoboken-Port Authority Piers
Brooklyn-Port Authority Piers
Erie Basin-Port Authority Piers
Port Authority Grain Terminal
and Columbia Street Pier

Bridges and Tunnels

George Washington Bridge
and George Washington
Bridge Bus Station
Bayonne Bridge
Goethals Bridge
Outerbridge Crossing
Holland Tunnel
Lincoln Tunnel

Inland Terminals

Port Authority Bus Terminal,
New York
Union Motor Truck Terminal,
Newark
Union Motor Truck Terminal
Port Authority Building

Rail Rapid Transit Line

Port Authority Trans-Hudson (PATH)