

ofc Briefing Material

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March 15, 1965

Mr. William A. Schmidt
Acting Commissioner
Public Buildings Service
General Services Administration
General Services Building
18th and 19th Streets, N.W.
Washington, D. C. 20405

Dear Bill:

As a result of our discussions March 10, I am enclosing some material which you might find helpful in completing your background information on The World Trade Center.

The material includes copies of letters or other statements of support for the Trade Center by the leading trade and civic associations, statements by Federal Government officials, and by leading members of the real estate community.

The Trade Center has been endorsed by the major trade and civic associations of the metropolitan area, including:

1. New York Chamber of Commerce
2. Commerce and Industry Association of New York, Inc.
3. West Side Association of Commerce in The City of New York, Inc.
4. 34th Street-Midtown Association, Inc.
5. Regional Plan Association, Inc.
6. Brooklyn Chamber of Commerce
7. Bergen County Chamber of Commerce
8. Chamber of Commerce of Eastern Union County, New Jersey
9. Hoboken Chamber of Commerce
10. Passaic Area Chamber of Commerce

I have also enclosed a copy of the recent issue of the Westsider magazine. This magazine, published by the West Side Association of New York, is considered to be the magazine of New York business. The entire issue is devoted to The World Trade Center. Incidentally, the 1965 program of the

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Association includes a section on the Trade Center entitled "We Must Have The World Trade Center." I have also enclosed a copy of their complete statement.

The Trade Center has the support of officials of the Federal Government, including Secretary of State Rusk, UnderSecretary of Commerce Roosevelt, and former Secretary of Commerce Hodges. The following excerpts are from their statements.

1. Dean Rusk, Secretary of State - "And so we have welcomed the plans of the Port Authority to provide facilities for the encouragement of trade and to provide a place where all citizens as they come to New York and travel through, whether as tourists or on business or other purposes, can see the vital part the trade plays in our total relationship."
2. Franklin D. Roosevelt, Jr., UnderSecretary of Commerce - "Through this great Trade Center we feel that we can bring together, for the exhibition to potential customers, the products of our respective countries. We can, secondly, facilitate the negotiations of the paperwork that is involved, the shipping arrangements, the license arrangements that may be involved, we can bring into one place the trading functions that must be carried out quickly, expeditiously and cheaply in order to make our trade between this country and our friends around the world - our trading partners around the world - more fruitful and more expansive."

The World Trade Center project has also been supported by many leading members of the real estate community. The enclosed material includes a letter from Mr. James D. Landauer, President, Grand Central Building, Inc. and a copy of a newspaper quotation of Gordon Kyle, President of the Cruickshank Company, a leading real estate firm in New York City. Other realtors supporting the project include Robert Tishman, John Rudin and Sylvan Lawrence.

Finally, I have included several recent articles referring to the status of the office building market in New York City. The World Trade Center, of course, is not mere office space, but rather is a very highly specialized facility designed for a specific segment of the public community.

I have enclosed two copies of each of the items mentioned above. However, if you would like any additional copies, please do not hesitate to let me know.

Sincerely,

Guy F. Tozzoli, Director
World Trade Department

Enclosures

bcc: S. Schachter